The Nano Banana Playbook.

Moving from slot machine gambling to directorial craft.

Compiled by
Adaptive Media Partners.

NotebookLM

AI amplifies exactly what you feed it.

The Amateur

The Slot Machine. Feeding the model vagueness and disconnected keywords guarantees generic, unpredictable results.

The Professional

The Professional. Treating the model like a creative collaborator with clear constraints guarantees precision at scale.

> If you feed it clarity, it returns precision at scale. If you feed it vagueness, it returns industrialised mediocrity.

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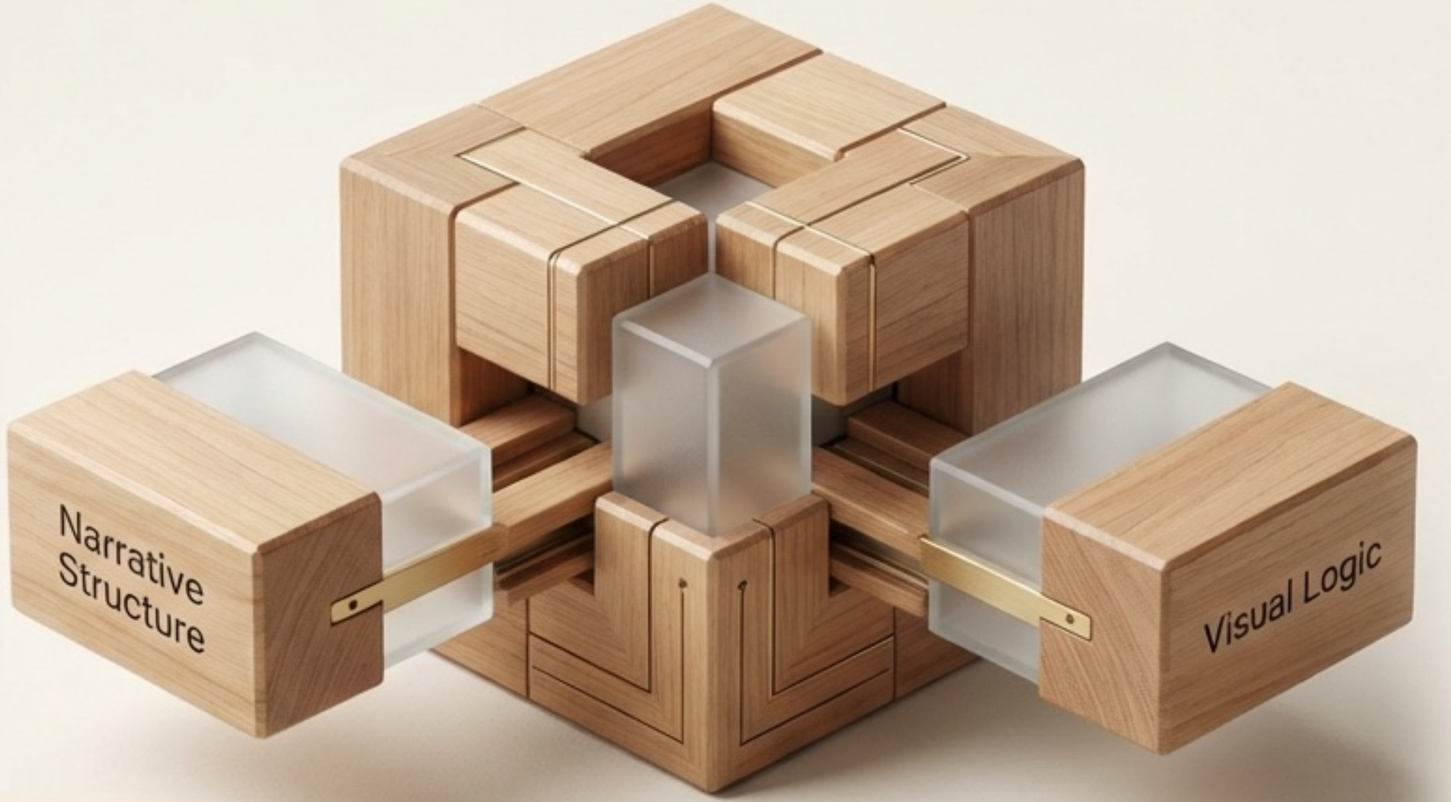
Nano Banana is a reasoning engine, not a random image generator.

The most common failure is treating the model like a keyword search.

Nano Banana understands narrative structure, visual logic, and complex composition.

It is literal, logical, and **context-aware.**



Talk to it like a creative collaborator, not a search engine.

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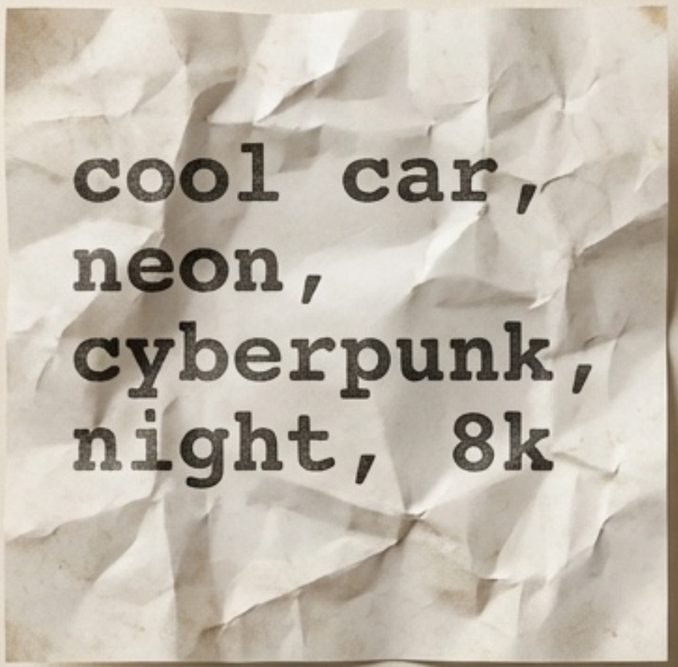
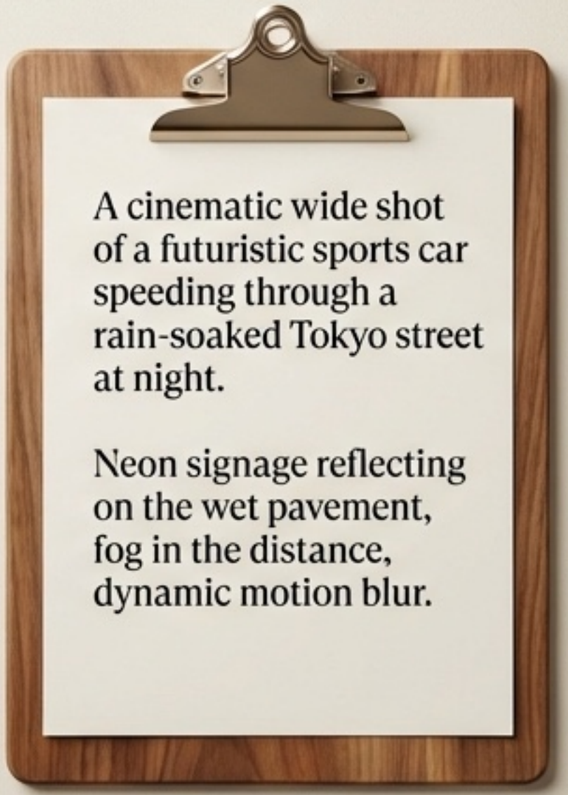
Direct the model using full sentences instead of disconnected tag soup.





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Build your prompts using a precise six-part architecture.

You are not writing a caption—you are writing a shot brief. Each layer adds fidelity.

[Camera] - e.g., Ultra-wide 24mm shot

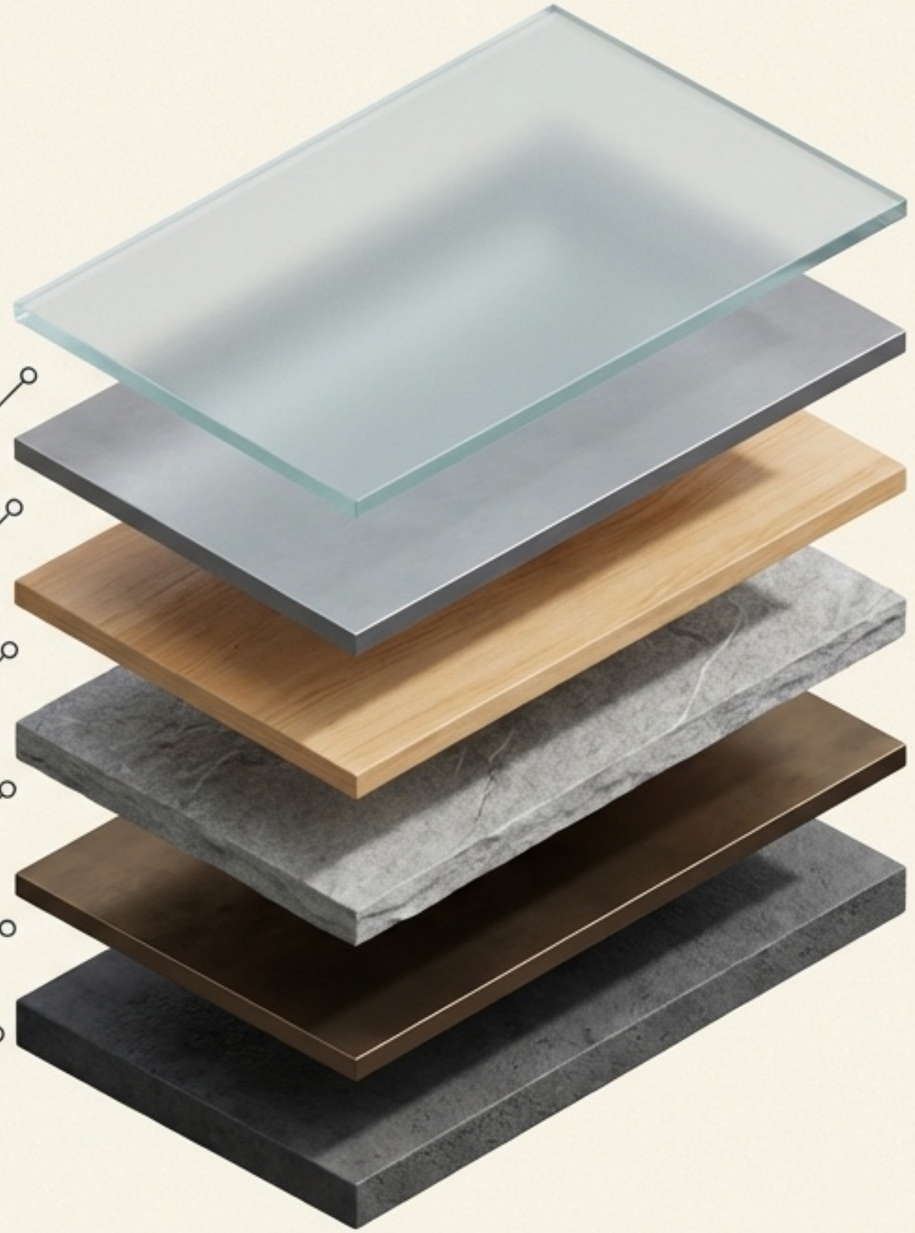
[Subject] - e.g., A lone astronaut floating above Jupiter's storm bands

[Scene] - e.g., Swirling red clouds below, vast emptiness above

[Lighting] - e.g., Harsh rim lighting, deep shadow gradients

[Mood] - e.g., Awe and insignificance

[Style / Material] - e.g., High-contrast cinematic realism, IMAX documentary



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Precision is about adding constraints, not simply increasing verbosity.

Think like a production designer. What is the surface? The atmosphere?
The emotional register? Precision narrows the output toward your specific vision.

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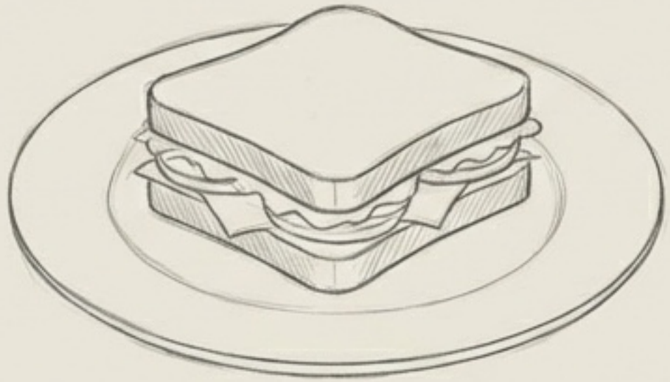
Tell the model what the image is for, because context fundamentally changes composition.

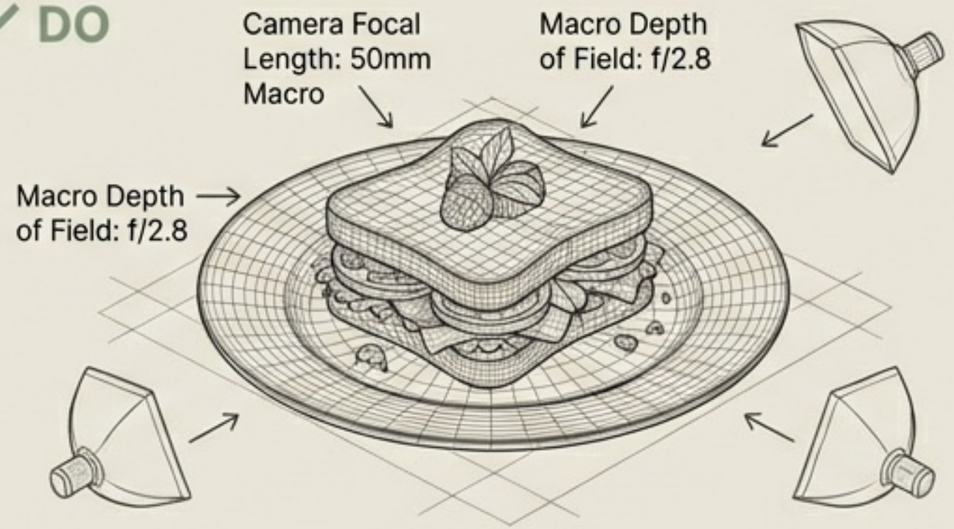
Providing the purpose and intended use gives Nano Banana the compositional intelligence to make professional-grade decisions about framing, texture, and tone.

✕ DON'T



Draw a sandwich.

✓ DO



Create a beautifully plated gourmet sandwich photographed for a Michelin-level cookbook. High-end lighting, macro depth of field, elegant composition.

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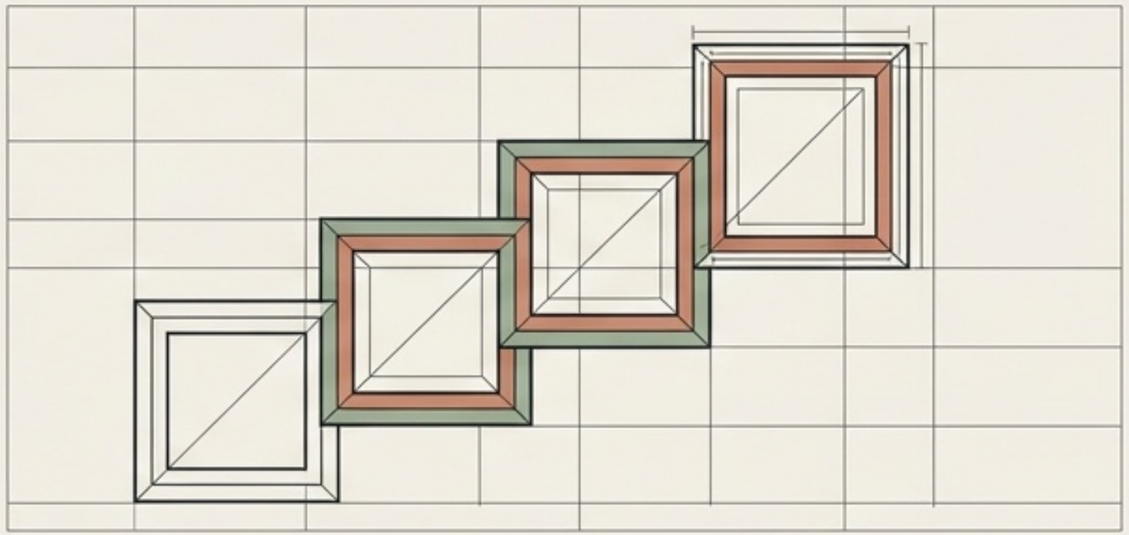
Discarding images and starting over is the hallmark of an amateur workflow.

“Rerolling is gambling. Editing is directing.”



Nano Banana’s language-based image editing is a core capability, not an afterthought. If your image is 80% right, do not throw it away. Use iterative language to tell it exactly what to change.

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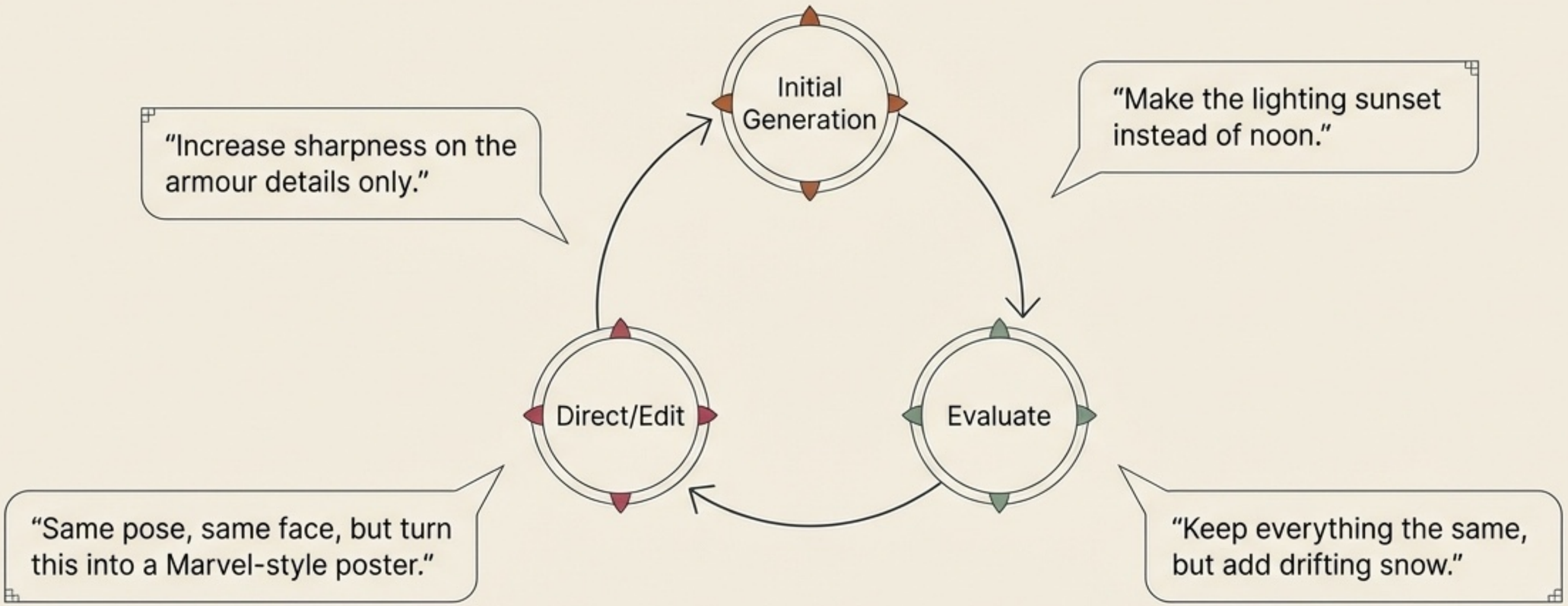
Refine your output through a continuous language-based iteration loop.



Use AI to accelerate the refinement loop, not to generate and hope.

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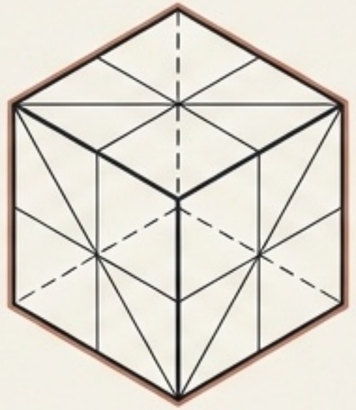
Different professional deliverables demand entirely different prompting strategies.

Product Photography

Requires studio lighting language. “Hero shot + lifestyle vibes + detail shots... minimal background, commercial aesthetics.”



3D to Photorealism

Requires explicit reconstruction instructions. “Treat uploaded image as compositional reference only... replace illustrative features with physically plausible forms.”

Infographics

Requires structural clarity. “Epic, inspirational and cinematic infographic about [topic].”

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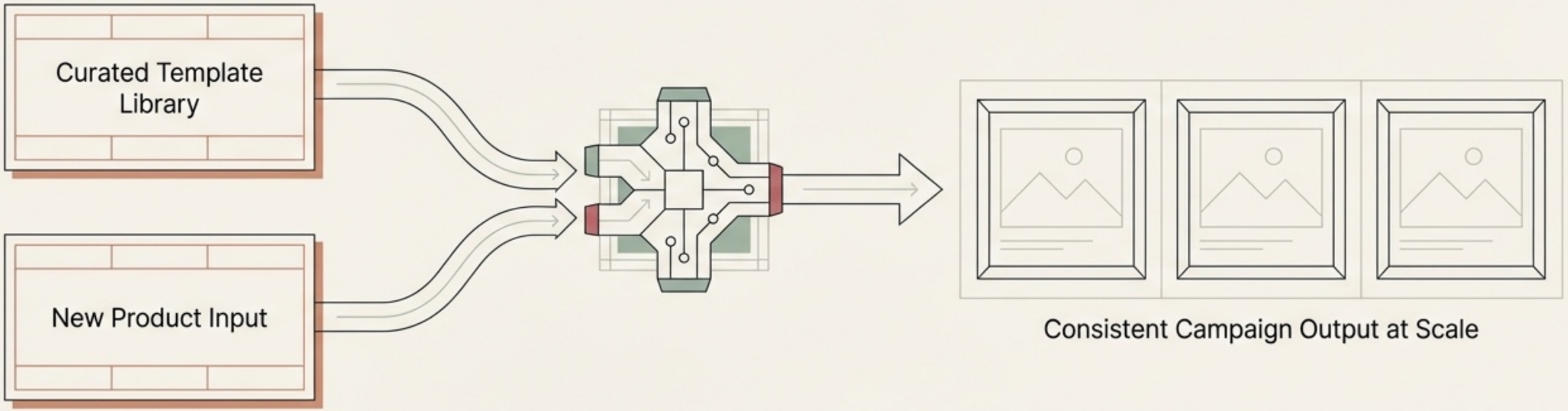
Build visual consistency at scale using template images as creative infrastructure.

For repeatable use cases —brand systems, campaigns, product placements—build a library of highly curated template images. These are not throwaway references. They are visual blueprints that encode your style, composition, and lighting.



Key Takeaway: Tools are commodities. Systems are IP.

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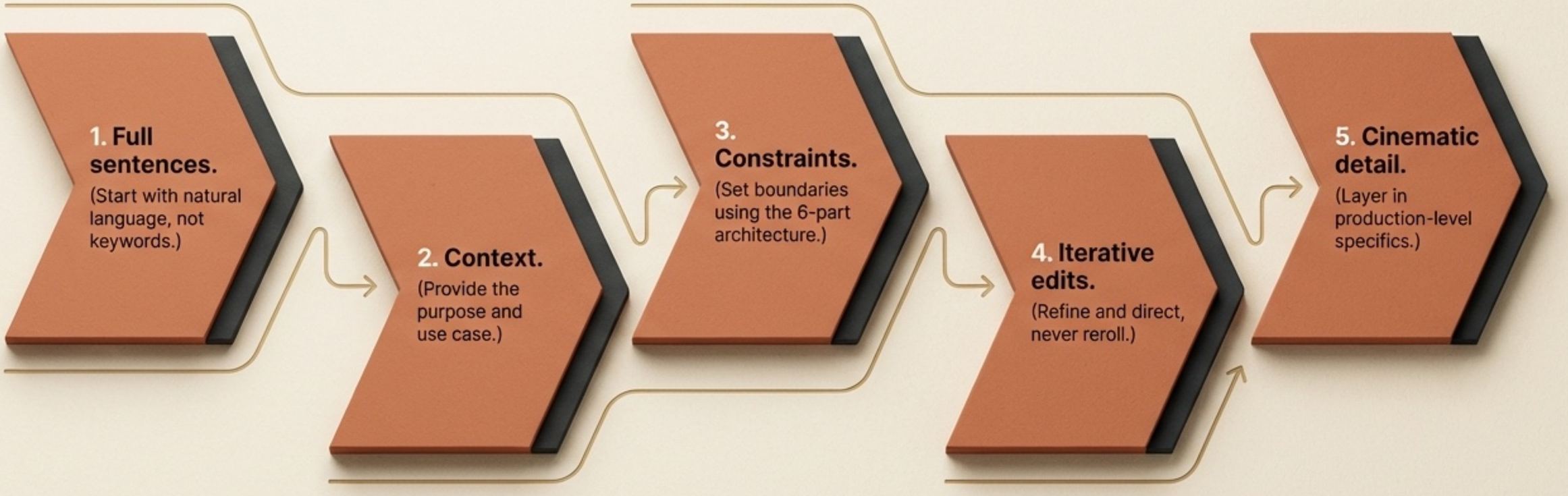
Master the five-step sequence to produce exceptional work every time.

If you remember nothing else from this guide, master this sequence.



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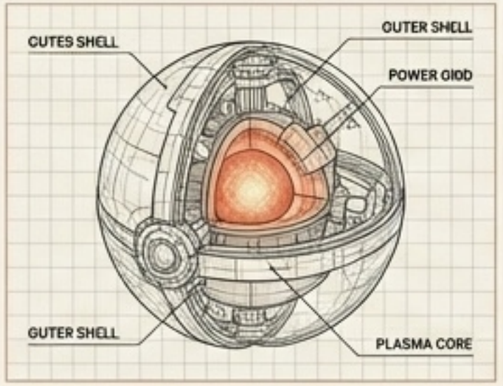
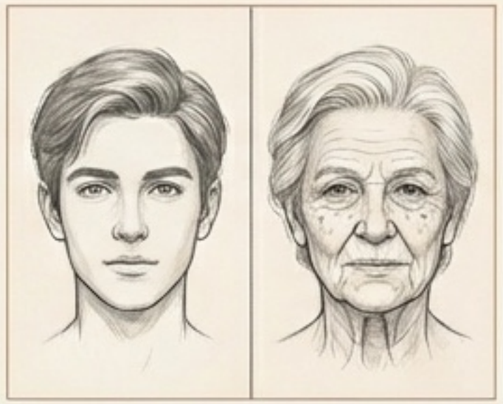
Steal these proven prompts to immediately bypass the learning curve.

Technical Visualisation

A diagrammatic cutaway of the inside of a Dyson Sphere, labelled cleanly, glowing plasma core, blueprint-style aesthetic.





Ageing Transformation

Age the subject 50 years while keeping identity, facial structure, and hair pattern consistent.

Inter

Style Transfer

Transform this person into a Minecraft-style character with matching clothing. Maintain colour palette.

Surveillance Aesthetic

Convert to low-resolution CCTV security footage with timestamp, fixed camera angle, cold greenish tones, and compression artefacts.

Inter

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The tools are commodities, making human judgement the only true competitive advantage.

The AI landscape changes every quarter. The same models and capabilities are available to everyone.

When the tools are commoditised, the differentiator is the human directing them—the strategist defining the problem, the producer directing the output, the leader insisting on standards.

Not Artificial Intelligence. Adaptive Intelligence.

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The future belongs to the organisations that adapt most intelligently.

The Adaptive Intelligence Series

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